

ORDER



WOOD

Orders
Order / Rev: 216612
Alt Order #: 6866928
Product Desc: MIKE OBRIEN 4 CONGRE
Estimate: 634
Flight Dates: 10/24/12 - 10/25/12
Original Date / Rev: 10/23/12 / 10/23/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Abar Hutton Media
Buying Contact:
Billing Contact:
 6190 Grovedale Court
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Mike O'Brien For Congress (D)
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN1569

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	14	\$6,100.00	\$5,185.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	14	\$6,100.00	\$5,185.00	0.00
Totals	14	\$6,100.00	\$5,185.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/24/12	10/25/12	5am Daybreak 5am Daybreak	CM	5a-6am	-- WT---	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
ENWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WT---					2	\$150.00		0.00			
E 2	WOOD	10/24/12	10/25/12	Today Show 3 Today Show 3	CM	10-11a	-- WT---	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WT---					2	\$200.00		0.00			
E 3	WOOD	10/24/12	10/25/12	Noon News News 8 @ Noon	CM	12-1p	-- WT---	:30	2	\$225.00	P4	0.00	NM	2	\$450.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WT---					2	\$225.00		0.00			
E 4	WOOD	10/24/12	10/25/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	-- WT---	:30	2	\$1,125.00	P4	0.00	NM	2	\$2,250.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WT---					2	\$1,125.00		0.00			
E 5	WOOD	10/24/12	10/25/12	6am Daybreak 6am Daybreak	CM	6-7a	-- WT---	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WT---					2	\$400.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WOOD	10/24/12	10/25/12	Today Show M-F Today Show	CM	658-9a	-- WT---	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-- WT---	2		\$650.00		0.00						
E 7	WOOD	10/24/12	10/25/12	Today Show 2 Today Show 2	CM	9-10a	-- WT---	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-- WT---	2		\$300.00		0.00						
													Totals	14	\$6,100.00